

TOLMA

business school

At Tolma Business School, we firmly believe that every student has unique potential and talents to be revealed. That is why we have created a dynamic and stimulating learning environment where innovative ideas are not only encouraged but also nurtured. Our programmes are designed to provide rigorous and practical training, perfectly aligned with the demands of today's professional reality.

DEVELOP YOUR SKILLS IN STRATEGY AND INTRAPRENEURSHIP AT TOLMA BUSINESS SCHOOL

At Tolma Business School, we are committed to training strategic leaders and intrapreneurs through innovative teaching methods.

Our Business Game Strathena, designed by the renowned international director Xavier Fontanet, former CEO of Essilor and Strategy lecturer at HEC Paris, and Alexis Lacapelle, Harvard graduate and co-founder of Interactive 4D, lies at the heart of this approach. This immersive game allows students to face real strategic challenges, thereby developing their skills in decision-making, strategic analysis, and crisis management.

Furthermore, our business incubation program, Start Hub, offers students the opportunity to work on real projects entrusted by companies, conducted in teams at the campus. This framework enables students to experience concrete situations and develop practical skills in strategy and project management, interact with complex environments, and solve real problems while being supported by experts.

As part of this «learning by doing» approach, our students also participate in prestigious competitions such as the Global Finance Case by the IFSA Network and the Harvard GSAS Business Club, focused on solving a business case.

INTERNATIONAL EXPERIENCE AT TOLMA BUSINESS SCHOOL

At Tolma Business School, we believe that the future of business is global. That is why we offer our students unique opportunities to develop internationally. Thanks to our study trips, seminars, internships abroad and international exchanges, students benefit from enriching experiences in dynamic business cities such as Dublin, Brussels, Lausanne, London, and the Silicon Valley.

Thanks to our partnerships with the European School of Leadership & Management in Brussels and the International School of Business in Dublin, our students will have the opportunity to take part in seminars held in these major business hubs.

Each year of study at Tolma Business School is a new opportunity to discover the world, broaden horizons, and prepare for an international career.

MSC IN BUSINESS STRATEGY AND ENGINEERING – UNITS DESCRIPTION

2 years / 525 hours per year + Professional internship

OVERVIEW

The program is designed to train high-level professionals capable of driving strategic business development, managing complex projects, and leading cross-functional teams in competitive and globalised environments. It combines advanced skills in corporate strategy, financial engineering, commercial negotiation, and innovation management.

MODEL THE COMPANY'S STRATEGY AND SUPPORT ITS TRANSFORMATION / 24 ECTS*

Corporate Strategy and Digital Transformation

This unit explores how to define and implement a strategic vision, with a focus on the impact of digital tools and organisational transformation.

Business Modelling and Transformation

Students learn how to analyse business models and lead transformation processes to align operations with strategic objectives.

Business Plan / Business Pitch

This practical unit trains students in designing structured business plans and delivering compelling pitches to investors or stakeholders.

MANAGE BUSINESS PERFORMANCE / 24 ECTS*

Project Management

Provides tools and methods to manage complex projects efficiently, with a focus on planning, risk management, and agile practices.

Management Control and Costing Analysis

Covers budgeting, performance indicators, and costing analysis techniques to support strategic decision-making.

Financial Markets

Introduces key concepts of financial markets, including instruments, risk management, and market dynamics.

LEAD THE FINANCING STRATEGY (SHORT, MEDIUM, AND LONG TERM) / 24 ECTS*

Innovation Development & Financing

Focuses on strategies for financing innovation, from public subsidies to venture capital, and managing innovation portfolios.

Business Valuation and Financial Assessment

Equips students with techniques to assess company value and perform financial health diagnosis.

Accounting and Financial Management

Covers accounting principles and financial tools to manage company performance and ensure regulatory compliance.

DEVELOP AND MANAGE COMMERCIAL ACTIVITY / 24 ECTS*

Marketing and Sales Strategy

Explores how to design and deploy integrated marketing and sales strategies aligned with business goals.

International Corporate Law

Provides insights into legal structures and international business regulations affecting corporate operations.

Audit and Consulting

Prepares students to lead internal or external audit missions and provide strategic consulting services.

MANAGE TEAMS AND ESTABLISH LEADERSHIP / 24 ECTS*

Sustainable Governance and Compliance

Addresses the principles of responsible governance, ethics, and compliance in a globalised economy.

Intercultural Team Management

Develops leadership and communication skills to manage multicultural teams in international contexts.

Leadership

Empowers students to cultivate a personal and impactful leadership style based on emotional intelligence and strategic vision.

TUITION

Individual / Group of less than 20 persons :
7,500€ ex-tax per person

Group of 20 persons or + :
6,500€ ex-tax per person