

TOLMA

business school

At Tolma Business School, we firmly believe that every student has unique potential and talents to be revealed. That is why we have created a dynamic and stimulating learning environment where innovative ideas are not only encouraged but also nurtured. Our programmes are designed to provide rigorous and practical training, perfectly aligned with the demands of today's professional reality.

DEVELOP YOUR SKILLS IN STRATEGY AND INTRAPRENEURSHIP AT TOLMA BUSINESS SCHOOL

At Tolma Business School, we are committed to training strategic leaders and intrapreneurs through innovative teaching methods.

Our Business Game Strathena, designed by the renowned international director Xavier Fontanet, former CEO of Essilor and Strategy lecturer at HEC Paris, and Alexis Lacapelle, Harvard graduate and co-founder of Interactive 4D, lies at the heart of this approach. This immersive game allows students to face real strategic challenges, thereby developing their skills in decision-making, strategic analysis, and crisis management.

Furthermore, our business incubation program, Start Hub, offers students the opportunity to work on real projects entrusted by companies, conducted in teams at the campus. This framework enables students to experience concrete situations and develop practical skills in strategy and project management, interact with complex environments, and solve real problems while being supported by experts.

As part of this «learning by doing» approach, our students also participate in prestigious competitions such as the Global Finance Case by the IFSA Network and the Harvard GSAS Business Club, focused on solving a business case.

INTERNATIONAL EXPERIENCE AT TOLMA BUSINESS SCHOOL

At Tolma Business School, we believe that the future of business is global. That is why we offer our students unique opportunities to develop internationally. Thanks to our study trips, seminars, internships abroad and international exchanges, students benefit from enriching experiences in dynamic business cities such as Dublin, Brussels, Lausanne, London, and the Silicon Valley.

Thanks to our partnerships with the European School of Leadership & Management in Brussels and the International School of Business in Dublin, our students will have the opportunity to take part in seminars held in these major business hubs.

Each year of study at Tolma Business School is a new opportunity to discover the world, broaden horizons, and prepare for an international career.

BACHELOR IN MANAGEMENT – UNITS DESCRIPTION

3 years / 525 hours per year + Professional internship

OVERVIEW

The Bachelor's degree in Management prepares students to manage business operations, lead teams, drive performance, and contribute to strategic development in organisations. The curriculum combines theoretical foundations with practical tools in management, communications, marketing, finance, and business strategy.

ORGANISE OPERATIONS AND CONTRIBUTE TO THE DEPLOYMENT OF THE COMPANY'S PROJECT / 45 ETCS*

Organisational Management

Understanding organisational structures and functions to better coordinate teams and processes across departments.

Business Intelligence

Introduction to data-driven decision-making using key performance indicators, dashboards, and business analytics tools.

Project Management

Tools and methods for planning, executing, and evaluating projects in accordance with strategic goals.

MANAGE OPERATIONAL PERFORMANCE / 45 ECTS*

Business Strategic Management

Analysing internal and external environments to develop and implement business strategies effectively.

Customer Satisfaction

Techniques for measuring and improving client satisfaction and service quality across customer touchpoints.

Accounting and Costing Analysis

Principles of financial accounting focused on cost control, budgeting, and profitability analysis.

MANAGE TEAMS THROUGH COLLABORATIVE LEADERSHIP / 45 ECTS*

Team Management

Approaches to leadership, motivation, and team coordination in dynamic work environments.

Managerial Communication

Developing clear and persuasive communication skills for managing internal and external stakeholders.

International Business

Managing teams in international business contexts and multicultural work team.

OVERSEE THE DEVELOPMENT OF A PROFIT CENTRE / 45 ECTS*

Business Strategy and Negotiation

Strategic thinking combined with negotiation techniques to grow business units and seize opportunities.

Laws of Obligations and Contracts

Understanding the legal framework of contracts and compliance with data protection regulations.

Strategic Marketing

Designing and implementing marketing strategies to position offers and increase market impact.

TUITION

Individual / Group of less than 20 persons :
6,500€ ex-tax per person

Group of 20 persons or + :
5,500€ ex-tax per person